



# 4<sup>th</sup>Thursday eNews

Aug 2008  
Volume 2 Issue 7

Orlando, Florida.  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

## Message from the Board



*By Jackie Snook RN, CRRN, CCM, President.*

This has been a very busy month for me so I am sorry to say I do not have anything witty or informative to add to the newsletter.

I have received only about 44 responses to the survey I e-mailed to over 200 people on our mailing list. Please take just a few minutes to complete and send to me. I will be compiling the results to share in next month's newsletter.

We are currently looking for some volunteers for our board. We need someone to assist with updating our website and also someone to assist with this newsletter. Please contact me at [info@centralfloridacmsa.org](mailto:info@centralfloridacmsa.org) if you are interested in either position.

I look forward to seeing you at our meeting.

### INSIDE THIS ISSUE

- 1 President's Message
- 1 Keep The Date
- 2 Chapter Notes
- 2 Dollars & Cents
- 3 Government News
- 4 Bulletin Board
- 5 Contact information

*"Not everything that counts can be counted, and not everything that can be counted counts."*

*Albert Einstein*

## KEEP THE DATES-2008

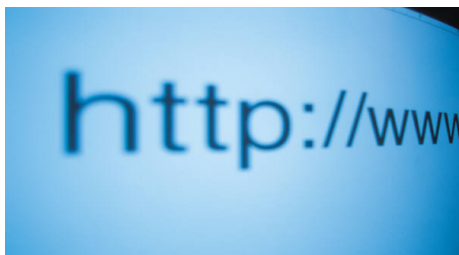
Aug 28<sup>th</sup>  
Topic: **Domestic Violence**  
Speaker: Charles Illian  
Lunch Sponsor: American Ramp

Sep 25<sup>th</sup>  
Topic: **Dermatologic Conditions**  
Speaker: Megan Jones  
Lunch Sponsor: Centocor

October 23<sup>rd</sup>  
Topic: **Primer on Addictions**  
Speaker: Maribeth B. Kowalski, Pharm D. MS  
Lunch Sponsor: **Seeking Sponsor**

BECOME A MEMBER  
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Website: [www.cmsa.org](http://www.cmsa.org)



# Chapter Notes

By Brenda Randall, RN, CCM, Secretary

## Chapter Meeting Highlights...

If you did not attend the prior meeting, here's what you missed:

### July 24<sup>th</sup> 2008

Central Florida-Orlando area

- ❖ The meeting was called to order by President **Jackie Snook**
- ❖ There were 73 persons present including guests
- ❖ CMSA Orlando Chapter won a membership award at National for growth- 21 new members; 277 current membership
- ❖ The luncheon meeting was sponsored by **Life Vest- ZOLL Lifecor Corporation**
- ❖ **York Church**, National Accounts Director gave a very interesting and informative presentation on Life Vest, the Wearable Defibrillator.
- ❖ The program evaluation reported an average 3.9 out of 4 for overall educational value
- ❖ [Website sponsors are needed](#)
- ❖ 10 sponsors have already signed up for the November Vendor Show. **Jennifer David** announced that there is still an opportunity to sponsor half the luncheon costs at the November Vendor Show
- ❖ The meeting was adjourned at 1.00pm



"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

*John Quincy Adams*

MEETINGS  
MEETINGS

By Patti Dorrell RN, MSN, CCM, Treasurer

Treasurer Report for the Month of Aug 2008

<i>Income</i>	<i>\$ pend</i>
<i>Expenses</i>	<i>\$ pend</i>

Dollars & Cents



4<sup>th</sup> Thursday of every month.  
Educational offering with  
CEU & CCM

**Location:** Bahia Shrine  
Auditorium.  
2300 Pembroke Dr.  
Maitland. 32701

*New Rates Feb!*

**RSVP-** Member-free  
Non-member-\$15  
**Non-RSVP-** Member-\$5  
Non-member-\$20

First time guest—FREE

**RSVP to:** -Darlene Armstrong  
@ 866-838-1580 or  
Via website @  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

Our Chapter Needs You!  
Our Chapter Needs You!

NEWSLETTER EDITOR

WEBMASTER

**Seeking Volunteers!!**

CONTACT: President Jackie Snook  
Optimal Translation & Transportation 407-699-9011 x106

## Government News

### Affymetrix Technology Helps Advance Schizophrenia Research

*From the PharmaLive.com News Archive (August 13, 2008)*

Affymetrix Inc. (Nasdaq:AFFX) announced today that researchers around the world have used the Affymetrix Genome-Wide Human SNP Arrays 5.0 and 6.0 to uncover important links between copy number variations (CNVs) and schizophrenia. Researchers from the United States, Europe and Asia published their findings in recent issues of Nature and Nature Genetics.

Schizophrenia is a chronic and disabling disorder that affects 2.4 million Americans alone. Even with the best treatments currently available, most patients do not recover fully.(1) About 40 percent of the disease is thought to be inherited, and the other 60 percent sporadically shows up in people whose family history does not include the disease.(2) The results of the recent studies could help clinicians develop potential drug targets and enable better diagnoses for more personalized treatments.

"This is the first high-resolution, family-based study which examined in a systematic manner whether rare copy number mutations contribute to sporadic schizophrenia," said Maria Karayiorgou, M.D., professor of psychiatry at Columbia University Medical Center. "The Affymetrix technology made it possible for us to discover that de novo copy number mutations account for at least 10 percent of the non-familial cases of this devastating disease. Now that we better understand what brain development pathways are involved with schizophrenia, we can look at better ways of treating it in the future."

Affymetrix GeneChip(R) micro array technology is the industry-standard tool for analyzing complex genetic information. After inventing microarray technology in the late 1980s, Affymetrix scientists have been dedicated to developing innovative products that provide researchers with a more complete view of the genome. These products continue to accelerate genetic research and enable scientists to develop diagnostics and tailor treatments for individual patients by identifying and measuring the genetic information associated with complex diseases.

Affymetrix is headquartered in Santa Clara, Calif., and has manufacturing facilities in Sacramento, Calif., Cleveland, Ohio, and Singapore.



Join today: [www.cmsa.org](http://www.cmsa.org)

*You could be a  
volunteer with CF-  
CMSA. Contact  
President, Jackie Snook  
@ 407-699-9011 x106.*

### FDA approves Gilead AIDS drug for hepatitis B

*From Associated Press DataStream FFF (August 12, 2008)*

Gilead announced that the Food and Drug Administration is joining regulators in Europe, Turkey, Australia and New Zealand by allowing the company to market **Viread** as a tool for suppressing the chronic liver disease.

The FDA's approval was based on two clinical trials that showed Viread was more effective than Hepsera at combating liver inflammation and scarring caused by hepatitis B, the company said.

The infectious disease is blamed as a major cause of liver cancer and is especially common in the U.S. among Asian Americans owing to the prevalence of hepatitis in Asian countries.

## BULLETIN BOARD

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Visit [www.ccmcertification.org](http://www.ccmcertification.org) to update your contact information and see the new online processes!

*Please note new location:*

*Commission for Case Manager Certification  
1500 Commerce Parkway. Suite C  
Mount Laurel. N.J. 08054*

*Phone: 651-789-3744 Fax: 1-800-648-1828*

*Email: [info@ccmchelp.org](mailto:info@ccmchelp.org)*

### Alliance Network Resource Center Now Available

We are pleased to announce the launch of the [Alliance Network Resource Center](http://Alliance Network Resource Center) on [snapforseniors.com](http://snapforseniors.com), providing you with copyright-free content for use in your chapter's newsletters, websites and blogs.

#### EDUCATIONAL CONTENT

At the recent 2008 Annual Conference and Expo, we received numerous requests from CMSA chapter leaders for educational content leveraging the comprehensive senior housing data and other industry trends SNAPforSeniors collects.

#### DOWNLOADABLE ARTICLES

The downloadable articles are intended to be practical educational information for your membership. We will regularly add new content to the [Resource Center](http://Resource Center) written in collaboration with experts associated with our Alliance Network.



**For Immediate Release:** Wednesday, July 16, 2008

**Contact:** CMS Office of Public Affairs  
202-690-6145

On **July 15, 2008**, the Medicare Improvements for Patients and Providers Act of 2008 was enacted, making changes to the Medicare program.

The Durable Medical Equipment Competitive Bidding Program, which affects only Medicare beneficiaries in traditional fee-for-service in 10 competitive bidding areas, has been delayed.

**Medicare beneficiaries may use any Medicare-approved supplier for Durable Medical Equipment.**

If a beneficiary changed suppliers when this new program started (July 1, 2008), they can either continue to use the new supplier or choose another supplier.

The original DME payment rates in effect prior to July 1 are reinstated retroactively. All Medicare households in the 10 competitive bidding areas will be notified of this change directly in a letter from CMS within two weeks.

The Florida DME Competitive Bidding areas are:

1. **Miami-Fort Lauderdale-Miami Beach, &**
2. **Orlando-Kissimmee, FL,**





## 2008 BOARD

NAME	Office/Chair	CONTACT
Jackie Snook	<b>President (Website)</b>	Optimal Translation & Transportation 407-699-9011 x106
Lisa Bloder	<b>President-Elect</b>	Westminster 407-466-7326
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Winsome Jeffrey-Robbins	<b>Newsletter</b>	Orlando Health- formerly ORHS 321-841-6500
Debbie Baker	<b>Nominations</b>	VITAS 407-691-4534
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Marsha Stein	<b>Historian</b>	Florida Hospital 407-303-8095
Cheryl Gulasa	<b>Member at Large</b>	<a href="mailto:Cheryl.Gulasa@americasy-info.com">Cheryl.Gulasa@americasy-info.com</a>
Terry Grein	<b>Member at Large</b>	<a href="mailto:Terri.grien@hartfordlife.com">Terri.grien@hartfordlife.com</a>

## 1st Annual Health, Wellness & Safety Fair

Lake Kathryn Estates

**Thursday, October 23<sup>rd</sup>**  
999 Mango Dr. Mango Clubhouse

Casselberry, Fl. 32707  
Thursday: 11am - 3 pm

Come have some fun

**Free Drawings, Door Prizes, and giveaways!**  
**Refreshments will be provided**

For More Information,

**Contact (Barbara Montesi) at**  
**407-699-1513 or fax 407-889-0108**

Email [nanapat41@earthlink.net](mailto:nanapat41@earthlink.net)

*All Donations will go to Hospice of the Comforter*

Celebrate the upcoming week with your colleagues!



2008 Case  
Management  
Week >>

October 12-18, 2008



CF CMSA

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