



# 4<sup>th</sup>Thursday eNews

Jan 2008  
Volume 2 Issue 1

Orlando, Florida.  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

## Message from the Board



*By Jackie Snook RN, CRRN, CCM, President.*

In this my first message as President of our Chapter, I want to thank you all for the trust you have placed in me. I promise to do my best to be responsive to the needs of all our members and to try to encourage more to join our chapter.

I have been active in our organization for many years and, personally think the best thing about being a member of Central Florida CMSA is the networking opportunities.

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While the Educational Programs are important and will always be a part of our meetings, I realize there are many other ways than you can obtain CEU's. However, there is nowhere else in our community where monthly, you can meet and talk with so many Case Managers from various disciplines and companies, as well as providers of many services that Case Managers utilize on a daily basis.

Job opportunities are almost always mentioned at our meetings and I know of numerous members who have found their positions through networking at our meetings.

President's message continued on Page 2

## KEEP THE DATES-2008

### Jan 24<sup>th</sup>

Topic: ABC's of Nutrition  
Speaker: Marianne Duda, MS, RD, LD/N CNSD  
Lunch Sponsor: Option Care  
Contact: Dominique Platou, MC Dir. 727-254-9711

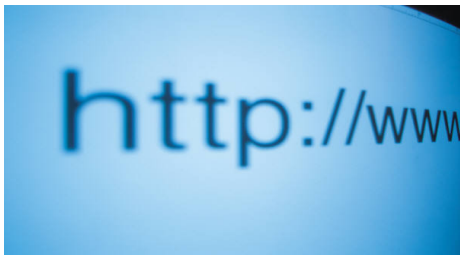
### Feb 28<sup>th</sup>

Topic: Orthopedic Injuries  
Speaker: Dr Webber  
Lunch Sponsor: Orlando Orthopedic Center  
Contact: Karen Ursulich 407-254-2519

### Mar 20<sup>th</sup>

Topic:  
Speaker: N/A  
Lunch Sponsor: TBD  
Contact: TBD

*"Progress is impossible  
without change, and  
those who cannot  
change their minds  
cannot change anything"*  
*George Bernard Shaw*



BECOME A MEMBER  
National Office  
CMSA

8201 Cantrell Rd.  
Suite 230.  
Little Rock, AR. 72227.  
501-225-2229  
Fax 501-221-9068

Website: [www.cmsa.org](http://www.cmsa.org)

# Chapter Notes

By Brenda Randall, RN, CCM, Secretary

## Chapter Meeting Highlights...

If you did not attend the prior meeting, here's what you missed:

**Dec 13, 2007**

Central Florida-Orlando area

- ❖ The meeting was called to order at 11.45am by President- Elect Jackie Snook
- ❖ We enjoyed our Christmas luncheon, sponsored by the CMSA chapter
- ❖ Several vendors supplied gifts for our door prize drawings
- ❖ The chapter supplied gifts and poinsettias for gift drawings
- ❖ There were 76 persons present including guests
- ❖ There was no speaker at this event.
- ❖ **Nancy Chase** was awarded the prize for the person who brought the most visitors who converted to members
- ❖ The meeting was adjourned at 1.00pm

(Submitted by former Secretary Darlene Armstrong)

**Dollars & Cents**



By Patti Dorrell RN, MSN, CCM, Treasurer

Treasurer Report for the Month of Dec 2007

<b>Income</b>	\$	<b>None Reported</b>
<b>Expenses</b>	\$	<b>None Reported</b>

Continued From President's message Page 1

One of my goals for this year is to shake things up a little and break out of the mold. Those of you, who know me, know that I am rarely happy with the status quo. I want our meetings to allow more time for networking and will be dispensing with some of the routine verbal reports from Officers and instead, have written reports placed on each table for those who are interested.

I am asking all of you to give me your suggestions on what you want in a meeting. Hold nothing back. Whatever you are thinking of, chances are that someone else is also thinking of as well. Please talk to me either at the meeting or via e-mail @:

[info@centralfloridacmsa.org](mailto:info@centralfloridacmsa.org)

Let's make 2008 the year of change for the better!

Jackie Snook, RN, CRRN, CCM



*"Not a day passes over this earth that men and women of note do great deeds, speak great words and suffer noble sorrows."*

Charles Reed

MEETINGS  
MEETINGS

4<sup>th</sup> Thursday of every month.  
Educational offering with  
CEU & CCM

**Location:** Bahia Shrine  
Auditorium.  
2300 Pembroke Dr.  
Maitland. 32701

**New Rates Feb!**  
**RSVP-** Member-free  
Non-member-\$15  
**Non-RSVP-** Member-\$5  
Non-member-\$20

First time guest—FREE

**We apologize for the increase  
but must do so to offset our  
lease increase**

**RSVP to:** -Darlene Armstrong  
@ 866-838-1580 or  
Via website @  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

## CMSA News Updates

### CMSA Announces New Tool — the CMSA Senior Housing Locator by SNAPforSeniors®

LITTLE ROCK, ARK. (January 17, 2008)

In an effort to meet the rapidly growing need for appropriate senior housing, the Case Management Society of America (CMSA) announced the launch of the CMSA Senior Housing Locator, an online senior housing navigational tool developed by SNAPforSeniors.

It is estimated that a million Americans move into senior housing each year<sup>1</sup>, and the demand is growing as baby boomers enter retirement. Between now and 2015, the US Census Bureau projects the over-65 population to increase by almost 28 percent, while the total US population increases by just 9 percent<sup>2</sup>. Many family members with loved ones in need of senior housing use case management services to assess needs, arrange placement, and monitor a family member's care.

CMSA members can search Senior Housing Locator listings for a client according to type of housing, clinical needs, financial needs and personal preference — even whether pets are allowed. Listings may include photo galleries and virtual tours as well.

"The Senior Housing Locator is a valuable decision support tool that will help case managers navigate the senior housing market for clients with a wide range of needs," said CMSA President Peter Moran, RN, C, BSN, MS, CCM. "Because the tool is a central source of information, appropriate housing can be found quickly and transitions to care can be managed more effectively, benefiting both the client and their caregivers."

CMSA's Senior Housing Locator is an online, member-only resource which offers case managers a comprehensive nationwide search engine of the 65,000+ US licensed senior housing facilities — all at the click of a mouse. The resource is akin to the real estate industry's Multiple Listing Service. Users select from search categories such as geographic location, facility name or license type and then receive a list of qualified options

"The search for senior housing is no longer a 'neighborhood search' of local, well-known facilities," said Eve M. Stern, RN, MS, president of SNAPforSeniors. "Seniors often need housing in a far away location, close to extended family."

There are an estimated 5.1 to 7 million long-distance caregivers in the United States.<sup>3,4</sup> Senior Housing Locator allows case managers to narrow the search, and then coordinate with patients and family members to make decisions about appropriate facility placement.

"The Senior Housing Locator enables case managers to use a single source to search and screen assisted living facilities, continuing care retirement communities, residential care homes and nursing homes while matching a client's clinical, social and financial needs to the right facility," said Stern. "It allows them to spend less time gathering information and more time focusing on their clients."



Join today: [www.cmsa.org](http://www.cmsa.org)

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*"I've never met a person,  
I don't care what his  
condition, in whom I  
could not see  
possibilities. I don't care  
how much a man may  
consider himself a  
failure, I believe in him,  
for he can change the  
thing that is wrong in his  
life anytime he is  
prepared and ready to do  
it. The capacity for  
reformation and change  
lies within"*

*Preston Bradley*

**SNAPforSeniors®**

Online navigational tool will help simplify searches for appropriate senior housing

**BULLETIN BOARD**

**H**anger Prosthetics & Orthotics

*Proudly sponsors:*

**Successful Rehabilitation  
Of the  
Lower Extremity  
Amputee**

*An advanced Symposium & Hands on Workshop*

**Monday, February 25, 2008**

**Orlando, FL**

**4:00pm-9:00pm**

Holiday Inn I-Drive

6515 International Drive

For more information or to register: Call Millie @  
**407-422-8200**

CCMC: 4Contact Hrs

FL PT: 4 CEU's

**FIND THE BALANCE IN ORLANDO!**

Read about CMSA's ORLANDO 2008 [Conference & Expo](#)  
& get an exclusive **\$100 Discount** on the Regular  
Conference Rate  
when you [register](#) by **January 31!**

**EXCITING SAVINGS FOR YOU . . .** CMSA is offering a \$100.00 discount on your ORLANDO 2008 full conference registration when you register by **JANUARY 31, 2008.**

You can receive these discounts & **save up to \$300:**

- \$100\* OFF during January:  
**Enter Promo Code ORL008**
- *Plus...*New CMSA members receive an additional \$100 discount! [Join today!](#)
- Groups of 3 or more get an additional \$100 discount per person.

***Can't attend the full week?***

**Get a One-Day [Pass](#) for only \$249.**

(Discounts not applicable with one-day passes).

Experience the Excitement: CMSA's 18th Annual Conference & Expo

Dear Central Florida CMSA member and regular attendees,

Please help us make this a great year.

**Tell us what you think**

A. What changes would you like to see regarding our Meetings?

\_\_\_\_\_

\_\_\_\_\_

B. What is the main reason that you attend our meetings?

\_\_\_\_\_

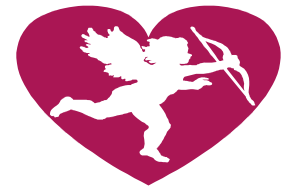
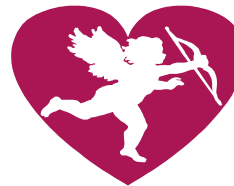
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Thank you for sharing your thoughts with us. Please print this section, complete and turn in with your meeting evaluations at the next meeting.

The Board, CF-CMSA 2008

**4<sup>th</sup> Annual Heart 2 Heart - Cardiovascular Symposium**

FOR NURSES AND OTHER CLINICAL PROFESSIONALS



**Feb 7 & 8, 2008**

The Savannah Center @ The Villages, FL.

To register, visit: [www.CFHAlliance.org](http://www.CFHAlliance.org)

Earn up to 14 CEUs!



## 2008 BOARD

NAME	Office/Chair	CONTACT
Jackie Snook	<b>President</b> (Website)	Optimal Translation & Transportation 407-699-9011 x106
Lisa Bloder	<b>President-Elect</b>	Westminster 407-466-7326
Brenda Randall	<b>Secretary</b>	ORHS/VNA 407-852-2740
Patti Dorrell	<b>Treasurer</b>	Cameron Group 407-948-9902
Marilyn Doty	<b>Past-Pres/ Legislative</b>	Florida Hospital 407-691-5440
Darlene Armstrong	<b>Membership</b>	866-838-1580 Avidyn Health
Marilyn Abbott	<b>CCM, CEU</b>	
Victor Sargent	<b>Programs</b>	CSI Nurse World 321-720-1153.
Brad Reynolds	<b>Programs Assistant</b>	<a href="mailto:BradfordR@cgsi.c">BradfordR@cgsi.c</a> <a href="#">c</a>
Winsome Jeffrey-Robbins	<b>Newsletter</b>	ORHS 321-841-6500
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Jennifer David	<b>Vendor Show Chair</b>	Gentiva 407-629-7992
Susan Gregory	<b>EMAIL notices</b>	The Hartford 407-919-6745
Marsha Stein	<b>Historian</b>	Florida Hospital 407-303-8095
Cheryl Gulasa	<b>Member at Large</b>	<a href="mailto:Cheryl.Gulasa@amerisys-info.com">Cheryl.Gulasa@amerisys-info.com</a>
Terry Grein	<b>Member at Large</b>	<a href="mailto:Terri.grien@hartfordlife.com">Terri.grien@hartfordlife.com</a>

The Community Council on Spirituality and Aging

Presents:

# Forgiveness..

**'Healing ourselves, Our Communities & Our World'**

**February 7, 2008**

**8a-4p**

**Harry P Leu Gardens, Orlando, FL.**

**For more information, contact:**

[Barbara.lemmon@orhs.org](mailto:Barbara.lemmon@orhs.org) or call 407-836-7446

# Thank You!!

Fond farewell to those Board Members whose services ended with the 2007 Board:

- ❖ Pam Rogers
- ❖ Inez Cruz
- ❖ Donna Findley

We couldn't have done it without your loyalty and service..

We wish you God's speed... and Blessings!



CF CMSA

2300 Pembroke Dr

Maitland, FL. 32701

Phone: 407-691- 5440

Fax:

E-mail: [info@centralfloridacmsa.org](mailto:info@centralfloridacmsa.org)