



# 4<sup>th</sup>Thursday eNews

Jun/Jul 2008  
Volume 2 Issue 6

Orlando, Florida.  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

## Message from the Board



By Jackie Snook RN, CRRN, CCM, President.

### WHAT DO OUR MEMBERS NEED?

I along with most of our Board Members attended the National CMSA Conference held in Orlando last week. I not only attended but also exhibited for my company. It was an informative, productive, interesting, fun, and tiring few days. There were many informative educational programs, networking opportunities with case managers in many fields as well as many vendors, and time for sharing and learning from other chapter leaders. I was glad to see some of our local members there as well.

Of course the submersion for 4 days in the CMSA world made me think about our chapter. I would like to get a better idea on what our members need and how we can better address these needs. We have over 250 members, yet only get 80-90 attendees each month at our meetings. Why are more of you

[President's message continued on Page 2](#)

## KEEP THE DATES-2008

July 24<sup>th</sup>

Topic: **External Defibrillators**  
Speaker: York Church  
Lunch Sponsor: Life Vest  
Contact: York Church 800-543-3267 x 5920

Aug 28<sup>th</sup>

Topic: **Domestic Violence**  
Speaker: Charles Illian  
Lunch Sponsor: American Ramp  
Contact: Lisa Reynolds 352-223-1620

Sep 25<sup>th</sup>

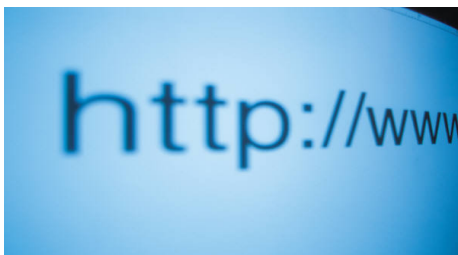
Topic: **Dermatologic Conditions**  
Speaker: Megan Jones  
Lunch Sponsor: Centocor  
Contact: Rebekah Langford 407-888-4665

### INSIDE THIS ISSUE

- 1 President's Message
- 1 Keep The Date
- 2 Chapter Notes
- 2 Dollars & Cents
- 2 **CMS News Release**
- 3 National CMSA News
- 4 Bulletin Board
- 5 Contact information

*"We should acknowledge differences; we should greet differences, until differences make no difference anymore."*

*'Dr Adela A Allen'*



BECOME A MEMBER  
National Office  
CMSA  
8201 Cantrell Rd.  
Suite 230.  
Little Rock, AR. 72227.  
501-225-2229  
Fax 501-221-9068

Website: [www.cmsa.org](http://www.cmsa.org)



# Chapter Notes

By Brenda Randall, RN, CCM, Secretary

## Chapter Meeting Highlights...

If you did not attend the prior meeting, you didn't miss it. Everyone was at the National Conference at The Rosen Shingle Creek Hotel -Orlando.

### May-June 2008

Central Florida-Orlando area

- ❖ There was no meeting in June

Continued From President's message Page 1

not attending? Are you not able to get away from work? Do the speakers or topics not interest you? Do you not feel welcome when you do attend the meetings? Are you getting your CEU's from other sources? Do you belong only because you have to join the chapter when you join national and you belong to national for the many benefits they offer?

Perhaps we need to revamp everything about our meetings? On the other hand maybe our chapter is meeting the needs of most of you and I am worrying needlessly. I think it is time again for a survey to answer these and other questions.

The board will develop a survey that you can take on our website in the next month. Please watch for e-mail announcing when it is ready for your input. I do hope all of you will take the opportunity to provide us with the feedback we need to make the Central Florida Chapter of CMSA the organization that meets the needs of the majority of Case Managers in our area.

Jackie Snook. President

By Patti Dorrell RN, MSN, CCM, Treasurer

Treasurer Report for the Month of June 2008

<i>Income</i>	<i>\$ 1185.00</i>
<i>Expenses</i>	<i>\$ 650.00</i>

*Dollars & Cents*



4<sup>th</sup> Thursday of every month.  
Educational offering with  
CEU & CCM

**Location:** Bahia Shrine  
Auditorium.  
2300 Pembroke Dr.  
Maitland. 32701

*New Rates Feb!*

**RSVP-** Member-free  
Non-member-\$15  
**Non-RSVP-** Member-\$5  
Non-member-\$20  
First time guest—FREE

**RSVP to:** -Darlene Armstrong  
@ 866-838-1580 or  
Via website @  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

**CMSA** Centers for Medicare & Medicaid Services

**For Immediate Release:** Wednesday, July 16, 2008

**Contact:** CMS Office of Public Affairs 202-690-6145

On **July 15, 2008**, the Medicare Improvements for Patients and Providers Act of 2008 was enacted, making changes to the Medicare program. The Durable Medical Equipment Competitive Bidding Program, which affects only Medicare beneficiaries in traditional fee-for-service in 10 competitive bidding areas, has been delayed. **Medicare beneficiaries may use any Medicare-approved supplier for Durable Medical Equipment.** If a beneficiary changed suppliers when this new program started (July 1, 2008), they can either continue to use the new supplier or choose another supplier. The original DME payment rates in effect prior to July 1 are reinstated retroactively. All Medicare households in the 10 competitive bidding areas will be notified of this change directly in a letter from CMS within two weeks. The Florida DME Competitive Bidding areas are: Miami-Fort Lauderdale-Miami Beach, & Orlando-Kissimmee, FL

## National CMSA News

We've included some helpful reminders and a link to conference [photos](#) for you below.

*We hope you had a wonderful and educational time in Orlando in June!*

It is our goal that you returned home with renewed inspiration, insight, and motivation about your job, your patients, and case management!

Your attendance and participation in ORLANDO 2008 is so appreciated and helped create a record-setting event, with conference attendance hitting an all-time high of over **2,600** attendees. And from all indications, attendees and exhibitors alike are having lots of positive feedback about this inspiring experience. *Isn't it exciting to be part of such a ground-breaking industry?*

We'd like to give you some helpful reminders about the ORLANDO 2008 Conference & Expo below. *Plus*, we've posted a selection of conference photos you'll want to see ... *maybe you'll spot yourself or a colleague* — [Orlando Photos](#).

1. **PLEASE COMPLETE YOUR ONLINE CE EVALUATIONS BY FRIDAY, JULY 25, 2008.**  
If you have not already done so, please go to [www.cmsa.org/conference](http://www.cmsa.org/conference) or click [here](#) to complete your session evaluations in order to receive your CEs. You will be required to enter your last name and Reg ID #.
2. **YOU MAY STILL DOWNLOAD CONFERENCE HANDOUTS** at <http://www.cmsa.org/conference/handouts/>. You will need to enter your Registration ID # and your Last Name to access the online handouts.
3. **2009 CALL FOR PRESENTATIONS DEADLINE IS AUGUST 31, 2009:** If you are interested in presenting during CMSA's 19th Annual Conference & Expo in Phoenix, Arizona, you may visit <http://www.cmsa.org/CFP> to submit your presentation proposal online. Those interested in participating in next year's Symposia Program may submit their request at <http://www.cmsa.org/CFP/tabid/176/ctl/Symposium/mid/1081/Default.aspx>
4. **SAVE THE DATE FOR PHOENIX 2009!** Mark your calendar and tell all of your colleagues — **June 16 - 19, 2009**, are the dates of CMSA's 2009 Conference & Expo. Keep watching the CMSA website and your email for updates about next year's event, *"Where innovative engagement meets enlightened advocacy!"*

**We appreciate your taking part in ORLANDO 2008  
and can't wait to see you again in 2009!**



Join today: [www.cmsa.org](http://www.cmsa.org)

*"The power of philanthropy is the power to take risk- to do what others want to do, but can't. Take advantage of it if you want to do something you care about."*

*-Aida Rodriguez*

## BULLETIN BOARD

**2008 FLORIDA CONFERENCE ON AGING:****BETTER TOGETHER.***Celebrating Change**August 11-14, 2008**Renaissance Resort Sea World. Orlando.****Proudly presented by:***

Florida Council on Aging

Florida Assn of Aging Services Providers

Department of Elder Affairs

**15 CEUs**-for Nurses, Nursing Home Administrators, Physical Therapists, Dietitians, Social Workers, Marriage & Family Counselors, Mental Health Counselors, Certified Nursing Assistants & Guardians

Online registration at: [www.FCOA.org](http://www.FCOA.org)

Ph: (850)-222-8877

Email: [jjackson@mlduggar.com](mailto:jjackson@mlduggar.com) for more information

## Health-Education Network

Presents:

**FLORIDA ELDERLAW 2008**

Legal. Financial. Medicaid Today

**July 25, 2008**

Orlando, Florida

Holiday Inn Hotel &amp; Suites

Main Gate to Universal Orlando

5905 Kirkman Rd.

Informed consents

Advanced Directives

Guardianship/Conservatorship

The Deficit Reduction Act

Medicaid Coverage for Long Term Care

Elder Abuse, Neglect &amp; Exploitation

CEU's provided

Register: online@ [www.health-ed.com](http://www.health-ed.com)

Phone: 800-839-4584 or 715-839-8055

**THANK YOU FOR ATTENDING  
CMSA'S ORLANDO 2008 CONFERENCE!**

*"CMSA's 2008 Annual Conference was wonderfully  
put together with their members*

*in mind. The conversations I had with attendees and  
comments I heard from attendees throughout the*

*conference [reflected] complete and total*

*Satisfaction."*

– Linda Stanley, ABQAURP CME Coordinator

Celebrate the upcoming week with your colleagues!

**USF HEALTH**

Sponsors:

**GERIATRIC PSYCHIATRY** for the Primary Care  
Provider 2008

**August 3, 2008**

Sheraton Sand Key Resort  
Clearwater Beach, Florida

Register online @ [www.cme.hsc.edu/geriatric](http://www.cme.hsc.edu/geriatric)

The University of South Florida reserves the right to cancel this program due to unforeseen circumstances, in which case a full refund will be given to participants



## 2008 BOARD

NAME	Office/Chair	CONTACT
Jackie Snook	<b>President (Website)</b>	Optimal Translation & Transportation 407-699-9011 x106
Lisa Bloder	<b>President-Elect</b>	Westminster 407-466-7326
Brenda Randall	<b>Secretary</b>	ORHS/VNA 407-852-2740
Patti Dorrell	<b>Treasurer</b>	Cameron Group 407-948-9902
Marilyn Doty	<b>Past-Pres/Legislative</b>	Florida Hospital 407-691-5440
Darlene Armstrong	<b>Membership</b>	866-838-1580 Avidyn Health
Marilyn Abbott	<b>CCM, CEU</b>	407/833-7748 BCBS FL
Joan Davenport	<b>Programs</b>	407-520-7925 UHC/Evercare
Brad Reynolds	<b>Programs Assistant</b>	<a href="mailto:BradfordR@cgsi.cc">BradfordR@cgsi.cc</a> 407-697-1665
Winsome Jeffrey-Robbins	<b>Newsletter</b>	ORHS 321-841-6500
Debbie Baker	<b>Nominations</b>	VITAS 407-691-4534
Jennifer David	<b>Vendor Show Chair</b>	Gentiva 407-629-7992
Susan Gregory	<b>EMAIL notices</b>	The Hartford 407-919-6745
Marsha Stein	<b>Historian</b>	Florida Hospital 407-303-8095
Cheryl Gulasa	<b>Member at Large</b>	<a href="mailto:Cheryl.Gulasa@am-erisys-info.com">Cheryl.Gulasa@am-erisys-info.com</a>
Terry Grein	<b>Member at Large</b>	<a href="mailto:Terri.grien@hartfordlife.com">Terri.grien@hartfordlife.com</a>

## 1st Annual Health, Wellness & Safety Fair

Lake Kathryn Estates

**Thursday, October 23<sup>rd</sup>**  
999 Mango Dr. Mango Clubhouse

Casselberry, FL. 32707  
Thursday: 11am - 3 pm

Come have some fun

**Free Drawings, Door Prizes, and giveaways!**  
**Refreshments will be provided**

For More Information,  
**Contact (Barbara Montesi) at**  
**407-699-1513 or fax 407-889-0108**  
Email [nanapat41@earthlink.net](mailto:nanapat41@earthlink.net)  
*All Donations will go to Hospice of the Comforter*

### Oncology Nursing Society Presents:

The Oncology Nursing Society Chemotherapy and Biotherapy  
Course

**July 18 and 19, 2008**  
M. D. Anderson Cancer Center Orlando  
1400 S. Orange Ave.,

For more information please contact M.D. Anderson -  
Orlando Education Department @

**321-843-1015**



#### CF CMSA

2300 Pembroke Dr

Maitland, FL. 32701

Phone: 407-691- 5440

Fax:

E-mail: [info@centralfloridacmsa.org](mailto:info@centralfloridacmsa.org)