



4thThursday eNews

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www.centralfloridacmsa.org

Message from the Board

By Marty Bassett RN, BSN, MA, President



With the beginning of a new year, I would like to welcome our new Chapter board members, both Officers and Committee Chairmen. We are very fortunate in our Chapter, because many of our board members give of their time and talent year after year and this year is no exception, as we have 13 Board members returning, some in the same position, and some in new roles. Several of last year's Committee Chairmen have decided to retire from the Board, and I want to thank them for the good jobs they did: Jackie Snook, Cathi Borowski and Brenda Randall. It's also my pleasure to welcome Ruth West (Treasurer in Training), and Espy Lockwood (Member at Large) to this year's Board. And in the "Welcome Home" category, I'm delighted to announce that Angella Clemons, who has returned to Central Florida, has accepted the position of Membership Chairman. Please check the website for an updated list of our entire 2010 Chapter Board.

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KEEP THE DATE

January Meeting

**A crisis counselor will be discussing
workplace violence**

*"When life seems overwhelming,
take things an hour at a time - find
comfort in the little triumphs."*

Lee Woodruff

BECOME A MEMBER

National Office

CMSA

8201 Cantrell Rd. Suite 230.

Little Rock, AR. 72227.

501-225-2229

Fax 501-221-9068

Website: www.cmsa.org

Chapter Notes

- A fabulous time was had by all at the annual Christmas Luncheon!
- All Toys received were donated to the Bahia Shrine – Great Job!
- All canned goods received were donated to the Second Harvest Food Bank.
- A monetary donation was made to Shepherd's Hope on behalf of Central FI CMSA.
- Poinsettia decorations were given out as gifts.
- Our wonderful vendors supplied our door prizes.

MEETINGS

Cont'd from page 1- President's Message -----

Reserve June 8-10 for the premiere event of the year! The National CMSA Annual Conference will be held in Orlando this year, and if you have never attended a National Conference, this is an excellent opportunity. Since you won't have the added expense of airfare or hotel, perhaps your company will be more likely to support your attending some of the educational and networking sessions. The conference will be held at the Coronado Springs Resort at Disney World. It's CMSA's 20th anniversary, so expect the festivities to be extra special! Keep your eyes on this space, or go to the CMSA National Web site for more information.

We're looking forward to a great year for our Chapter, and we've got a great team in place on the Board. Please let us know your ideas, suggestions and concerns throughout the year!

Marty Bassett, RN, BSN, MA
President

4TH THURSDAY OF EVERY MONTH.
Educational offering with CEU & CCM

Location: Bahia Shrine Auditorium.
2300 Pembroke Dr.
Maitland. 32701

RSVP- Member-free
Non-member-\$15

Non-RSVP- Member-\$5
Non-member-\$20

First time guest—FREE

RSVP to: -Darlene Armstrong @
866-838-1580 or
Via website @
www.centralfloridacmsa.org

Government News

Tobacco is a global paediatric concern

Harry A Lando ^a, Bethany J Hipple ^b, Myra Muramoto ^c, Jonathan D Klein ^d, Alexander V Prokhorov ^e, Deborah J Ossip ^d & Jonathan P Winickoff ^b

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Correspondence to Harry A Lando (e-mail: lando001@umn.edu).

Tobacco has major adverse consequences for children. Despite its devastating consequences, in countries facing immediate issues of poverty, lack of access to potable water and infectious diseases, tobacco is often viewed as a lower priority health threat. In this editorial, we consider specific areas of harm and suggest some strategies for combating tobacco harm to children.

Tobacco use is a global problem; worldwide there are almost 1 billion male and 250 million female smokers. Every day an estimated 82 000 to 99 000 young people start smoking; many are children under the age of 10 and most reside in low- or middle-income countries.¹ Globally, tobacco is marketed to children; the tobacco industry recognizes that new smokers must be recruited to replace those who quit or die from tobacco-related diseases. Current projections indicate that the number of smokers globally will increase to 1.6 billion over the next 25 years. While the dangers of tobacco consumption and second-hand smoke have been widely recognized, children are also harmed in less apparent ways; through hunger and malnutrition when scarce resources are diverted to tobacco purchases rather than food, exploitation of children as workers in tobacco farming, and by death and injury resulting from fires caused by cigarettes.

Short-term adverse health consequences of active smoking have been demonstrated in children, in addition to the known consequences of continued use into adulthood. Children are also harmed by involuntary exposure to other people smoking; rates of such exposure are high. The Global Youth Tobacco Survey is a school-based survey conducted in 137 countries using a standard method for constructing the sample, selecting schools and classes, and processing data. Results indicate that almost half of the children who had never smoked were exposed to second-hand smoke both at home (46.8%) and outside the home (47.8%).

Children are exposed to tobacco promotion and marketing at early ages; cigarette marketing and promotion are endemic throughout the world. There is strong evidence that tobacco industry imagery and advertising cause tobacco use and dependence in children. Depiction of smoking in movies has been a particularly pernicious influence.⁵ Although most of the research on media influences has been conducted in a few high-income countries, distribution of free cigarettes and widespread awareness of tobacco advertisements has been demonstrated among children in Africa.

Tobacco consumption is a major cause of illness and death. When primary breadwinners die or are too ill to work due to smoking-related diseases, entire families can be thrown into poverty. In addition, smoking prevalence tends to be highest among those with the lowest levels of education and income. If family income that is already inadequate is diverted from meeting basic needs, including food, to purchasing tobacco, this can have a devastating impact upon children.⁸ Furthermore, poor children in developing countries are frequently employed in tobacco farming to provide essential family income. These children commonly suffer exploitation through long hours and very low wages, denial of educational opportunities and exposure to toxic pesticides.⁸ Although tobacco growing is not the only form of agricultural production with harmful exposures, pesticides used in tobacco farming, including aldicarb, chlorpyrifos, and 1,3-dichloropropene, are especially toxic and can lead to chronic health problems especially when used without protective equipment. Children are also vulnerable to green tobacco sickness from nicotine absorbed through the skin from handling wet tobacco leaves.

Tobacco exposure is a serious and increasing global paediatric issue. Child health-care delivery organizations have new opportunities for improving tobacco control interventions.¹² In March 2009, at the 14th World Conference on Tobacco or Health held in Mumbai, India, the American Academy of Paediatrics and the International Paediatric Association launched an international initiative to promote involvement of child health clinicians worldwide as actors and opinion leaders in tobacco control. It aims to call attention to the harm that tobacco causes to children, disseminate best practices to reduce exposure of children to tobacco and second-hand smoke, and train clinicians in advocacy for policy change and effective methods of counselling parents regarding these issues.

The American Academy of Paediatrics and the International Paediatric Association are strongly committed to working with other partners to combat the global paediatric tobacco epidemic. We are dedicated to advocating for increased resources and priority for tobacco control, especially relating to children, and we call upon others to join us in this effort. Global tobacco use, exposure and production are major public health crises for children and threaten progress towards the United Nations Millennium Development Goals of eradicating extreme poverty and hunger and achieving universal primary education. It's also a moral crisis when governments and other stakeholders idly stand by. Recognizing tobacco as a paediatric problem is one key step towards focusing efforts to extinguish this global public health disaster. ■

Other articles, including this one, can be found at: <http://www.who.int/bulletin/volumes/88/1/09-069583/en/index.html>

BULLETIN BOARD



Treasurer's Report

Income: \$320.00

Expenses: \$3,390.00



KEEP THE DATES
2010

Jan 28, 2009

Feb 25, 2009

Mar 25, 2009

April 22, 2009

May 27, 2009

June 24, 2009

July 22, 2009

Aug 26, 2009

Sept 23, 2009

Oct 28, 2009

CF-CMSA BOARD

A HAPPY
NEW YEAR

Committee	Office/Chair	Contact
President	Marty Bassett	mbassett@cfl.rr.com 407-740-5284
Vice President	Darlene Armstrong	darlene.armstrong@umr.com 866-838-1580
Past President	Lisa Bloder	lbloder@embarqmail.com 407-839-5050
Treasurer	Lynne Bergey	lynne.bergey@flhosp.org 407-691-8297
Secretary	Patti Dorrell	patriciadorrell@yahoo.com 407-354-0023
Membership	Angella Clemons	Aclemons27@aol.com 407-284-7475
Programs	Joanne Davenport	orlandofrogs@aol.com 407-520-7925
CEU/CCM's	Lynn Roberts	Lynn_g_roberts@uhc.com 407-659-7219
Legislative	Marilyn Doty	marilyn.doty@flhosp.org 407-616-6558
Member at Large	Espy Lockwood	Esperanza.lockwood@flhosp.org 407-200-8266
Website/Email	Candace Nagata	Candace.nagata@flhosp.org 407-691-2629
Newsletter	Cheryl Gulasa	cheryl.gulasa@amerisys-info.com 407-949-3100
Historian	Marsha Stein	marsha.stein@flhosp.org 407-303-8095
Vendor Show	Victor Sargent	vsargent@cfl.rr.com 407-629-1141
Nominations	Terri Grein	Terrie.Grein@hartfordlife.com 407-919-6791
Special Project/CMOY	Laurie Davis	oakvalleyfl@cfl.rr.com 407-679-1177
Treasurer in Training	Ruth West	goofiewest@yahoo.com 407-232-1507



CF CMSA

2300 Pembroke Dr

Maitland, FL. 32701

Phone: 407-691- 5440

Fax:

E-mail: info@centralfloridacmsa.org