



# 4<sup>th</sup>Thursday eNews

May 2007  
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Orlando, Florida.  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)



## Message from the Board

By Marilyn Doty RN, MSN, CCM, President.

Salutations CMSA Central Florida!

If you missed the last meeting in April, we had a wonderful presentation on Research in Spinal Cord Injury sponsored by the Shepherd Center. This month's meeting will be on Walk Aide sponsored by Hanger. We hope you can attend and look forward to seeing you all there!

Did you know that the World Health Organization estimates that only one-half of the patients in the US take their medications as prescribed! And of the remaining patients, about 22 percent take less of their medication than is prescribed. The consequences of non-adherence include a decrease in quality-of-life and increase in avoidable healthcare costs. According to studies cited in CMSA's Case Management Adherence Guidelines (CMAG), medication non-adherence is the # 1 cause of accidental death in the United States. Additionally, 10 percent of all hospital admissions and 23 to 40 percent of all nursing home admissions are the result of non-adherence. The cost: some \$100 billion a year from non-adherence alone.

Please see *Message from Board* on page 2

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## KEEP THE DATES-2007

### Apr 26<sup>th</sup>

Topic: ABI  
Speaker: Leslie Van Heil  
Lunch Sponsor: Shepherd Center  
Contact: Colleen C. McCrory- 404-423-7142

### May 24<sup>th</sup>

Topic: Walk Aide  
Speaker: TBD  
Lunch Sponsor: Jennifer Finky  
Contact: Hanger Prosthetics

### June 28<sup>th</sup>

Topic: Palliative Care at the End of Life  
Speaker: Ellen Bristol RN, MSN  
Lunch Sponsor: Cornerstone Hospice  
Contact: Janet Cobia 1-888-728-6234

BECOME A MEMBER  
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Fax 501-221-9068

Website: [www.cmsa.org](http://www.cmsa.org)

*"If you're not sure where  
you're going, you'll  
probably end up  
somewhere else."*

*jo ryan*

<http://www>

# Chapter Notes

By Darlene Armstrong RN, BSN, Secretary

## Chapter Meeting Highlights...

If you did not attend the March meeting, here's what you missed:

**April 26, 2007**

Central Florida-Orlando area



*"People who do things  
that count usually don't  
stop to count them."*

- ❖ The meeting was called to order at 11:55 by **President, Marilyn Doty**.
- ❖ **Lisa Bloder**, membership chairman, asked if everyone is getting the meeting announcements and if not to let her know.
- ❖ **Victor Sargent**, Programs chair, reported that he is looking for persons to sponsor/speak at the 2008 chapter meetings.
- ❖ There were 82 persons present including guests
- ❖ **Dwight Salky** won the drawing for reimbursement of chapter dues for a year.
- ❖ The meeting was sponsored by **Shepherd Center in Atlanta**.
- ❖ The Speaker was **Leslie Van Heil**.
- ❖ The meeting was adjourned at 1pm.
- ❖ Welcome to all our **new members!** ...Come next month and bring a new member!!

## MEETINGS

4<sup>th</sup> Thursday of every month.  
Educational offering with  
CEU & CCM

**Location:** Bahia Shrine  
Auditorium.  
2300 Pembroke Dr.  
Maitland. 32701

**RSVP-** Member-free  
Non-member-\$10

**Non-RSVP-** Member-\$5  
Non-member-\$15

**First time guest--FREE**

**RSVP to:** -Lisa Bloder-407-  
466-7326 or

Via website @

[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

By Brenda Randall RN, CCM, Treasurer

Treasurer Report for the Month of April 2007

<b>Income</b>	<b>\$ 847.00</b>
<b>Expenses</b>	<b>\$ 945.10</b>

## Dollars & Cents



**Message from the Board Cont'd from page 1**

Compliance and adherence are terms commonly used to describe medication-taking behavior. Compliance suggests a passive approach where the patient follows the advice and directions of the healthcare provider. Adherence is similar to compliance in that it suggests how well a patient is taking his or her medication. The difference between adherence and compliance is that adherence implies a collaborative decision between the patient and the healthcare provider. It implies a relationship in which a consensus is reached on the most appropriate treatment options for the patient. CMSA has developed guidelines and tools specifically for Case Managers to improve patient adherence to medication therapies. These are wonderful resources to utilize with this significant healthcare problem! For more information, please visit

[WWW.CMSA.org](http://WWW.CMSA.org).

Have a safe and fun summer!

Sincerely,

Marilyn Doty

## Government News of the Week

*Courtesy of AIS Health.Com*

A new strike force has been established in southern Florida by state and federal investigators and enforcers to target health care companies bent on defrauding Medicare, HHS Sec. Michael Leavitt and Attorney General Alberto Gonzales announced May 9....

Visit <http://www.aishealth.com/GNOW/051407.html#gnowone> for more information.

A federal appeals court says a former employee cannot sue a health system for retaliating against him because he granted the system full immunity when he signed a form releasing his job information....

Visit <http://www.aishealth.com/GNOW/051407.html#gnowfour> for more information.

Blue Cross and Blue Shield of Florida was ordered to pay \$1.5 million to providers for choosing to stop paying hospital pathologists for clinical pathology medical services....

Visit <http://www.aishealth.com/GNOW/051407.html#gnowsix> for more information.

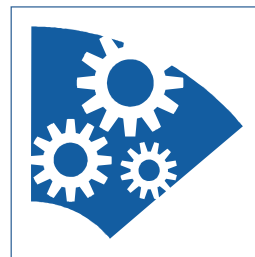
### When Is It Okay Under HIPAA to Report Domestic Violence?

A patient presents at a hospital emergency room with injuries that she says are from falling down stairs, but the medical staff determines they are from domestic violence. She asks them not to report the incident to police. What should the staff do? Report it anyway because she could be in more danger? Or respect her wishes and protect her privacy? And how do state laws on investigating domestic abuse come into play?....

Visit <http://www.AISHealth.com/Bnow/052307e.html> to read the entire story.

*NIOSH CDC News*

On April 19, CDC unveiled a new Web design and format designed to improve the usability and performance of the CDC web page, <http://www.cdc.gov>. NIOSH is part of CDC. Included in the redesign is an updated workplace safety and health site, <http://www.cdc.gov/Workplace>, featuring NIOSH safety and health information.



*Join today: [www.cmsa.org](http://www.cmsa.org)*

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*“Everyone wants to be treated with dignity and respect. Use people’s ideas, or better yet, encourage the person to implement the idea.”*

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## BULLETIN BOARD

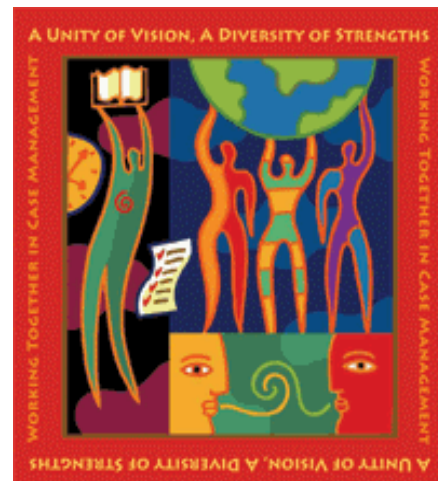
### 2007 BOARD

NAME	Office/Chair	CONTACT
Marilyn Doty	<b>President</b>	Florida Hospital 407-691-5440
Jackie Snook	<b>President-Elect</b>	Optimal Translation & Transportation 407-699-9011 x106
Darlene Armstrong	<b>Secretary</b>	866-838-1580 Avidyn Health
Brenda Randall	<b>Treasurer</b>	ORHS 407-852-2740
Debbie Baker	<b>Treasurer Support</b>	VITAS 407-691-4534
Angella Clemons	<b>Past-President</b>	407-928-6082
Lisa Bloder	<b>Membership</b>	Westminster 407-466-7326
Victor Sargent	<b>Programs/Web site Development</b>	CSI Nurse World 321-720-1153.
Patti Dorrell	<b>CCM, CEU</b>	Cameron Group 407-948-9902
Winsome Jeffrey-Robbins	<b>Publications Editor</b>	ORHS 321-841-6500
Donna Findley	<b>Nominations</b>	The Hartford 407-919-6233
Inez Cruz	<b>Member at Large</b>	The Hartford 407-919-6223
Susan Gregory	<b>EMAIL notices</b>	The Hartford 407-919-6745
Marsha Stein	<b>Historian</b>	Florida Hospital 407-303-8095
Pam Rogers	<b>Legislative Chair</b>	Florida Hospital 407-688-4532
Jennifer David	<b>Vendor Show Chair</b>	Gentiva 407-629-7992

#### Case Management Week:

October 7-13, 2007

[more information](#)



### 2007 Conference & EXPO DENVER, CO June 19-23, 2007

Wound Care Associates  
(A Division of Wound Care Resources, Inc.)  
Presents:

***Current Concepts in Wound Healing***  
***June 9, & 10, 2007***  
***Pensacola Beach, Florida***  
***July 14 & 15, 2007***  
***Gainesville, Florida***  
***August 11 & 12, 2007***  
***Cocoa Beach, Florida***

For more information:

Phone: 1-262-245-6812

Email: [feeder@woundcareresources.com](mailto:feeder@woundcareresources.com)

Web: [www.woundcareresources.com](http://www.woundcareresources.com)



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