



# 4<sup>th</sup>Thursday eNews

Oct 2008  
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Orlando, Florida.  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

## Message from the Board



By Jackie Snook RN, CRRN, CCM, President.

### OCTOBER HAPPENINGS

I want to thank Ron Holmes with DePuy Spine/Johnson and Johnson for hosting our Case Management Week dinner last Thursday. About 40 of you joined us for this wonderful evening of great food, wine and fun. Dr. Farley gave a very interesting lecture on Degenerative Disc Disease and the treatment of Compression Fractures. Judging from the many questions you asked him, this was a topic that interested many. The evening was capped off with Terri Grein winning the door prize: A \$100 Gas Gift Card. She was thrilled and plans to use it when she travels to Atlanta to visit family.

This week's meeting is the first in my recollection that we do not have a lunch sponsor. The chapter is paying for lunch. The economy is affecting many of our loyal sponsors and it is getting harder to find companies to sponsor programs. I want to again remind all of you to please utilize those

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## KEEP THE DATES-2008

*"That is the point. It goes like this: Teaching is touching life."  
Jaime Escalante*

October 23<sup>rd</sup>  
Topic: [Primer on Addictions](#)  
Speaker: Maribeth B. Kowalski, Pharm D. MS  
Lunch Sponsor: **Central Florida Chapter CMSA**

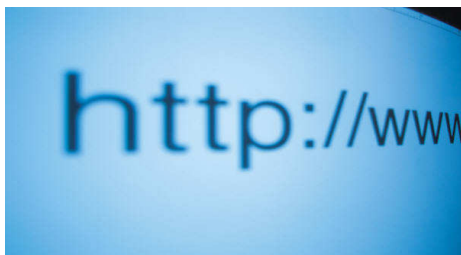
Nov 13<sup>th</sup>  
Topic: [Thirteenth Annual Vendor Show](#)  
Speaker: Black & White Theme  
Lunch Sponsor: **FINR**

Dec 11<sup>th</sup>  
Topic: [Annual Christmas Party](#)  
Speaker: Holiday Music  
Lunch Sponsor: TDB

### BECOME A MEMBER

National Office  
CMSA  
8201 Cantrell Rd.  
Suite 230.  
Little Rock, AR. 72227.  
501-225-2229  
Fax 501-221-9068

Website: [www.cmsa.org](http://www.cmsa.org)



# Chapter Notes

By Brenda Randall, RN, CCM, Secretary

## Chapter Meeting Highlights...

If you did not attend the prior meeting, here's what you missed:

### Sep 25<sup>th</sup>, 2008

Central Florida-Orlando area

- ❖ The meeting was called to order at 11.30 by President **Jackie Snook**
- ❖ The lunch meeting was generously sponsored and coordinated by **Rebecca Langford of Centocor**.
- ❖ The Speaker, **Megan Jones PharmD, MPA Clinical Scientist** presented a very informative and interesting topic on Psoriasis.
- ❖ There were 76 attendees present. First time attendees introduced themselves
- ❖ Nominations are being accepted for **Case Manager of the year** and next years CMSA Board.
- ❖ Jackie Snook made an announcement of the Case Management week event October 16<sup>th</sup>. Space is limited to the first 50 respondents and a reminder announcement was given of our upcoming annual **CMSA Vendor Show, November 13<sup>th</sup> 9:00-1:30pm**.
- ❖ The meeting was adjourned at 1.00pm



MEETINGS  
MEETINGS

Cont'd from page 1- President's Message -----

companies who support our chapter through sponsoring lunches, being a website sponsor, providing speakers, and participating in our Vendor Show. Be sure to let them know, you are calling them because they sponsor Central Florida CMSA.

Next month is our Vendor Show. I hope you all attend for at least part of it. It is a great opportunity to meet our loyal supporters, learn about their services, network with your peers, have lunch and maybe win one of the many door prizes including a **\$500 American Express gift card**. Also if you **RSVP on the web site** for you and a guest, your name will be entered in a **drawing for a \$100 Gas Gift Card**. Even with gas prices falling, I am sure everyone could use some free gas.

Hope to see you all at the Vendor Show.

### October 13, 2008

#### CMSA ANNOUNCES RESIGNATION OF PETER MORAN FROM ITS BOARD OF DIRECTORS

**LITTLE ROCK, ARK** — The Case Management Society of America ([CMSA](#)) today announced that **Peter Moran, RN, BC, BSN, MS, CCM, Immediate Past President**, has informed the Society of his resignation from the Board of Directors.

This week, the CMSA Board appointed **Past President Ann Llewellyn, to serve in an interim capacity to fulfill the remainder of this term**. Anne Llewellyn, RN-BC, MS, BHSA, CCM, CRRN, currently serves as Editor in Chief, Dorland Health a Contexo Media company. "Anne is one of CMSA's most vocal supporters" says Cheri Lattimer, CMSA Executive Director. "She's always looking for innovative new ways to promote case/care management."

4<sup>TH</sup> THURSDAY OF EVERY MONTH.

Educational offering with CEU & CCM

**Location:** Bahia Shrine Auditorium.  
2300 Pembroke Dr.  
Maitland. 32701

**RSVP-** Member-free  
Non-member-\$15

**Non-RSVP-** Member-\$5  
Non-member-\$20

First time guest—FREE

**RSVP to:** -Darlene Armstrong  
@ 866-838-1580 or  
Via website @  
[www.centralfloridacmsa.org](http://www.centralfloridacmsa.org)

## Government News

*Compliments of AIS Health Business Daily*

The Paul Wellstone and Pete Domenici Mental Health Parity and Addiction Equity Act of 2008 passed the House of Representatives on Sept. 23 on a vote of 376 to 47. The bill, H.R. 6983, sponsored by Patrick Kennedy (D-R.I.) and Jim Ramstad (R-Minn.), would stop health insurers from "placing discriminatory restrictions on mental health and addition treatments," according to a statement from Kennedy's office. The bill would end the disparities between mental health and medical benefits and allow covered individuals to receive the treatment they need, the office said. However, because the Senate passed a different version of the bills, lawmakers in the House and Senate will need to agree on a final bill to send to the president.

*Reprinted from the Sept. 29, 2008, issue of [HEALTH PLAN WEEK](#).*

CMS paid \$1 billion in questionable claims for durable medical equipment (DME) between 1991 and 2003, says a Sept. 24 report by the Senate Homeland Security and Governmental Affairs Committee's Subcommittee on Investigations. For example, the subcommittee found that claims for blood glucose test strips, which diabetics use to test their blood sugar levels, contained diagnosis codes for such conditions as chronic airway obstruction, bubonic plague, leprosy, typhoid and cholera. The report also examined claims for DME items with diagnosis codes that were invalid, blank or unprocessable. CMS told the subcommittee staff that it is making "substantial changes" in the way claims are processed to make the system more standardized.

*Reprinted from the Sept. 29, 2008, issue of [REPORT ON MEDICARE COMPLIANCE](#).*

Florida Gov. Charlie Christ (R) on Sept. 18 said that the state's Agency for Health Care Administration and Office of Insurance Regulation had received nine bid proposals from private health care insurance insurers that want to offer coverage through the state's Cover Florida program. The state estimates that about 3.8 million residents are uninsured. The Cover Florida program allows the state to partner with private insurers to offer health insurance products to people who couldn't otherwise find coverage. The competitive-negotiation process for Cover Florida plans opened on July 1. The state is expected to approve at least one statewide plan and might approve regional plans as well. Two of the health plans in the negotiations are statewide carriers, and seven are regional insurers. The state did not identify them. Winning bidders will be unveiled by early October.

*Reprinted from the Sept. 22, 2008, issue of [HEALTH PLAN WEEK](#).*

Federal and state governments combined could save \$31.4 billion over 10 years in Medicaid spending without harming enrollees or cutting health benefits if Congress passes the Drug Rebate Equalization Act of 2007 (DRE), finds a recent report by The Lewin Group that was sponsored by the Association for Community Affiliated Plans (ACAP). The DRE would extend the federal drug rebate program, now restricted to Medicaid fee-for-service programs, to Medicaid managed care. A previous report by Lewin and ACAP showed some states "carve drugs out" of Medicaid managed care programs to access the federal drug rebate, thereby diminishing health care coordination, ACAP added. Visit [www.communityplans.net](http://www.communityplans.net).

*Reprinted from the Sept. 25, 2008, issue of [MEDICARE ADVANTAGE NEWS](#).*



Join today: [www.cmsa.org](http://www.cmsa.org)



**October is National Breast Cancer Awareness Month**

## BULLETIN BOARD

**WALL STREET BLUES -- CEU SALE**  
*we're here to cheer you up!***25% off** all **ONLINE** courses\*

\*does NO include purchase of UNLIMITED eNewsletter CEUs

[www.AACEUS.COM](http://www.AACEUS.COM)All ONLINE courses (were \$6 per contact hour) --  
**now only \$4.50**  
**Offer valid through October 31, 2008.****IMPORTANT NOTE:**Courses must be **PURCHASED** by October 31st,  
2008 however;  
**courses may be TAKEN anytime in next 12**  
**months.**Courses for: RNs, ACM, CCM, CRC, CDMS, CPUR,  
CPUM, CPHM, CRRN, CLCP, COHN, COHN-S,  
Counselors, Social Workers and more.**5<sup>th</sup> Annual Bioethics Symposium on End of Life**  
Rights, Responsibilities & Remedies: Choices at the End of  
LifeSponsored by:  
**Orlando Health**  
**University of Central Florida**  
**Hospice of the Comforter**  
**Wednesday, November 5, 2008**  
*UCF Pegasus Grand Ballroom*For more information or to register using a credit card,  
please contact:**Barbara Lemmon @ 321-841-5322** or email:  
[Barbara.lemmon@orlandohealth.com](mailto:Barbara.lemmon@orlandohealth.com)**Learning Without Boundaries**Learn how to earn a Flexible Doctor of Physical Therapy degree  
(DPT) via online classes.

Information session coming up- Save the date...

**Thursday, Oct 30, 2008 (7:00pm-9:00pm)**  
Clarion Resort. Kissimmee, FL**Thursday, Dec 4, 2008 (7:00pm-9:00pm)**  
Trade Winds Island Resort  
St. Pete Beach, FLTo register, visit online @ [www.usa.edu](http://www.usa.edu) click on "Flex Boca  
Raton Infosession" link or call (800) 241-1027

## Neuroscience ME Journal Club

**Adherence and Early Predictors of Response: Tools for  
Individualizing Treatment in Schizophrenia**There is **no fee** to participate or to receive CE credit for this  
certified one-hour educational activity (free account activation  
required). CE credit for:

- Physicians (ACCME/AMA PRA Category 1)
- Nurses (CNE)
- Pharmacists (ACPE)
- Psychologists (APA)
- Social Workers (NASW)
- Certified Case Managers (CCMC)

All other clinicians will either receive a CME Attendance  
Certificate or may choose any of the types of CE credit being  
offered.To receive CME/CE credit, view the complete one-hour  
webcast activity anytime at[www.neuroscienceCME.com/EM317](http://www.neuroscienceCME.com/EM317)**Bonus Offer: Live Interaction with Experts on Featured  
Articles!    October 27, 2008, 12:00 - 12:45 PM ET**  
**November 24, 2008, 12:00 - 12:45 PM ET**

- On these dates/times, call in to ask the faculty a  
question at **800.895.1713**
- For each date, the first 15 minutes will be a replay of  
respective faculty's lecture from the complete webcast

## A Focus on Lipoprotein Management

**Tuesday, December 2, 2008****1:00–2:00 p.m. (Eastern)**  
**Noon–1:00 p.m. (Central)**Register now for this **FREE** one-hour audio  
conference.

Register online today at

<https://programs.regweb.com/metro/OptumHealth2008FLM/registration/index.cfm?page=registration>

Visit the conference Web site for more information.

<https://programs.regweb.com/metro/OptumHealth2008FLM/registration/>



## 2008 BOARD

NAME	Office/Chair	CONTACT
Jackie Snook	<b>President</b> (Website)	Optimal Translation & Transportation 407-699-9011 x106
Lisa Bloder	<b>President-Elect</b>	Westminster 407-466-7326
Brenda Randall	<b>Secretary</b>	ORHS/VNA 407-852-2740
Patti Dorrell	<b>Treasurer</b>	Cameron Group 407-948-9902
Marilyn Doty	<b>Past-Pres/ Legislative</b>	Florida Hospital 407-691-5440
Darlene Armstrong	<b>Membership</b>	866-838-1580 Avidyn Health
Marilyn Abbott	<b>CCM, CEU</b>	407/833-7748 BCBS FL
Joanne Davenport	<b>Programs</b>	407-520-7925 <a href="mailto:joanne.v.davenport@uhc.com">joanne.v.davenport@uhc.com</a> UHC/Evercare
Winsome Jeffrey-Robbins	<b>Newsletter</b>	Orlando Health- formerly ORHS 321-841-6500
Debbie Baker	<b>Nominations</b>	VITAS 407-691-4534
Jennifer David	<b>Vendor Show Chair</b>	Gentiva 407-629-7992
Susan Gregory	<b>EMAIL notices</b>	The Hartford 407-919-6745
Marsha Stein	<b>Historian</b>	Florida Hospital 407-303-8095
Cheryl Gulasa	<b>Member at Large</b>	<a href="mailto:Cheryl.Gulasa@amerisys-info.com">Cheryl.Gulasa@amerisys-info.com</a>
Terry Grein	<b>Member at Large</b>	<a href="mailto:Terri.grien@hartfordlife.com">Terri.grien@hartfordlife.com</a>





**CF-CMSA**

Presents:

**THIRTEENTH ANNUAL VENDOR SHOW**

**November 13, 2008**

**“The Music of the Night”**

*Black & White Theme*

**9.00am-1.30pm**

*Remember to dress up in your finest!*

**Bahia Shrine Auditorium**

**2300 Pembroke Dr. Maitland**

**No Speaker**

**Come & enjoy food, prizes, door prizes & Lots of Fun!!!**

### 6<sup>th</sup> Annual Diabetes Conference

November 18<sup>th</sup>, 2008

7:30—4:30

Orlando Regional Medical Center

6 Contact Hours

For more information call: **321.841.5111**

Or email [marie.downey@orlandohealth.com](mailto:marie.downey@orlandohealth.com)

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